

Organizational Chart

Board of Trustees

Governing Council

Chairman (Representative)
Managing Director (Representative)
Standing Director (Supervisor)

Secretariat

General Affairs
Department

- General affairs/accounting
- Member company management
- Public relations
- Executive management

Private Sector
Collaboration
Department

- Yokohama Creation Scrum Financial Support Project
- Creating new businesses through collaboration with the private sector
- Marketing

Business Promotion
Department

- Communicating information through influential overseas media outlets
- Participating in business negotiations
- Accommodation and excursions for cruise ship passengers
- Regional sales and business meetings
- Promoting universal tourism
- Communicating information through websites and social media
- Operating tourist information centers

MICE Promotion
Department

- Inviting and supporting MICE events
- Business negotiations in Japan and abroad
- Collaborating with universities
- Developing accommodating environments for business events
- Supporting site inspections for international meetings
- Promoting sustainability with businesses in the city
- Communicating information related to business events