



Press Release

29th January, 2020

MICE Promotion Division, Culture and Tourism Bureau, City of Yokohama
Yokohama Convention & Visitors Bureau
Pacific Convention Plaza Yokohama

Yokohama to Host Record-Breaking, Ten Large International Conventions in 2020!

YOKOHAMA, Japan, 29th January, 2020 -- Yokohama will host ten large international conventions which respectively will attract 1,000 or more participants in 2020.

These are the fruit of the support the City of Yokohama, Yokohama Convention & Visitors Bureau and Pacific Convention Plaza Yokohama (PACIFICO Yokohama) have together given to convention organizers through public subsidies and other means designed to support their efforts to attract international conventions to Yokohama. Promotional activities began up to approximately nine years ago for these conventions to be held in 2020.

The Minato Mirai 21 district will further enhance its MICE functions with the successive openings of PACIFICO Yokohama North, hotels and concert venues. Highlighting our track record of hosting events including the APEC JAPAN 2010 meeting and the Seventh Tokyo International Conference on African Development (TICAD7) and our advantages in hosting MICE, we will continue proactive promotion activities targeting medium- and large-scale international conventions and medical conventions, which have strong economic synergies, as well as conventions on IoT and other growing areas.

[Large international conventions scheduled in 2020]

Name of convention	Period	No. of expected participants	Venue
SPIE Astronomical Telescopes + Instrumentation 2020 in Yokohama, Japan https://spie.org/conferences-and-exhibitions/astronomical-telescopes-and-instrumentation First time in Asia	2020 June 14-19	2,300	PACIFICO Yokohama
29th International Joint Conference on Artificial Intelligence and 17th Pacific Rim International Conference on Artificial Intelligence (IJCAI-PRICAI2020) https://www.ijcai20.org/	July 11-17	4,000	PACIFICO Yokohama North
International Spinal Cord Society Annual Scientific Meeting https://iscosmeetings2020.org/	September 2-4	1,000	PACIFICO Yokohama
The 2020 Yokohama Sport Conference http://yokohama2020.jp/jp/index_jp.html Simultaneously held in PACIFICO Yokohama North & Conference Center	September 8-12	2,500	PACIFICO Yokohama North
17th World Congress of Endoscopic Surgery https://site2.convention.co.jp/wces2020/	September 9-12	8,500	PACIFICO Yokohama
22nd World Meeting of the International Society for Sexual Medicine https://www.wmsm.org/ First time in Japan	September 16-19	1,200	PACIFICO Yokohama
9th International Orthodontic Congress http://www.wfo2020yokohama.org/jpn/index.html First time in Asia	October 4-7	6,000	PACIFICO Yokohama
31st International Federation of Societies of Cosmetic Chemists (IFSCC) Congress 2020 Yokohama https://www.ifsc2020.com/	October 20-23	2,000	PACIFICO Yokohama

2020 JCI World Congress Yokohama, Japan https://jp.jciwc-2020.com/	November 3-7	10,000	PACIFICO Yokohama North
75th Annual Meeting of Japan Society of Coloproctology (JSCP) / 30th Biennial Congress of the International Society of University of Colon and Rectal Surgeons (ISUCRS) https://site2.convention.co.jp/isucrs2020/	November 11-14	2,000	PACIFICO Yokohama North

For more information, please contact:

[On the details of the support provided by the City of Yokohama]

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*MICE collectively refers to the following business events: Meetings (corporate meetings), Incentive Travels (travels as a reward or for training), Conventions (international conferences), and Exhibitions/Events.