

Thursday, March 28, 2024

Eight new sustainability-themed experiences —exclusive to Yokohama—for convention participants

In a survey conducted by Yokohama Convention & Visitors Bureau (hereinafter YCVB), many convention attendees expressed particular interest in Yokohama's culture, sightseeing spots, and local cuisine. In response, YCVB has developed eight new Yokohama Tours for event attendees to enjoy during their free time in Yokohama, keeping in line with our ethos of sustainability.

Noge Area Bar-Hopping Tour, complete with guide

Known affectionately by locals as Yokohama's kitchen, Noge is a bustling nightlife spot that is home to over 600 *izakaya* (Japanese-style pubs). A knowledgeable local guide will lead participants to all the hidden gems in Noge, where they can indulge in distinctive, delicious pub-style food and drink. With easy on-foot accessibility, participants can rest assured this fun night out won't impact their carbon footprint.



Soto Zen Tour of Sojiji, head temple of the Soto Zen school

As a prominent Zen sect in Japan, Soto Zen provides one of the best Zen wellness experiences. During this tour, participants will enjoy a quiet time away from the hustle-bustle of the metropolis with a calming zazen (seated meditation) session, followed by a healthy sustainable plant-based Buddhist lunch prepared by monks.

Other standout Yokohama Tours include:

- **BAYWALK YOKOHAMA Walk:** A refreshing five-kilometer walk along the beautiful blue and green seafront of the Port of Yokohama, where tasty local products can be sampled.
- **Minato Mirai City Roots Tour:** A walk from Yokohama Landmark Tower to Yokohama Red Brick Warehouse, with informative guided commentary on the eco-conscious cityscape design and architecture.

Whether it's walkable Noge, the car-free BAYWALK or the wellness-focused Zen tour, international event participants are spoilt for choice with YCVB's environmentally friendly programs and tours.

For more information about experiences available in Yokohama, please visit:

[Sustainable Activities | Yokohama Convention & Visitors Bureau \(yokohamajapan.com\)](#)

About Yokohama Convention & Visitors Bureau

The Yokohama Convention & Visitors Bureau (YCVB) works to internationalize and reinvigorate the Yokohama area by drawing on the resources of the City of Yokohama and Kanagawa Prefecture. YCVB's goal is to promote this modern, accessible region as a destination that is appealing to tourists and ideal for international conventions.

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