

# YOKOHAMA

Business Meetings & Incentives

Since Japan opened its door to the world, Yokohama has been the nation's key entry point for international trade and communications, bringing global perspectives, new ideas and multi-culturalism.

Yokohama is an ideal destination for incentive travel.

Yokohama is a home to many spectacular sights and events throughout the year, including cherry blossoms, fantastic collaboration of roses and hydrangea, changing leaves, a citywide collection of spectacular lights displays. Yokohama's cosmopolitan culture will provide an unforgettable experience that will enhance your group's camaraderie.

Welcome to Japan's First Port of Call.



**YOKOHAMA**  
**JAPAN'S FIRST**  
**PORT OF CALL**



Yokohama offers you:

**Over 16,000** rooms

in the City, including five-star hotels such as InterContinental and Sheraton

**Over 22,000** shops

in the whole City- boutiques, department stores, shopping malls

**Over 14,000** restaurants

in the City at China Town and night view spots, serving indigenous gourmet dishes



Yokohama Port Opening Memorial Hall (Jack's Tower)

## Exceptional Experience

Many tourists visit Yokohama, rich in popular sightseeing spots, all year round. In addition to the bay area where the open and expansive scenery of Yokohama Port spreads, a variety of leisure spots, including historical structures, museums and amusement facilities, are accessible. You can fully enjoy the city of Yokohama, which is bustling day and night.

# 8 THINGS TO DO IN YOKOHAMA

Over 40 million visitors



Cosmo Clock 21, Yokohama CosmoWorld

## Fun Activities Everywhere

Yokohama offers several hands-on museums that will deliver fun and educational option for everyone. At CUPNOODLES MUSEUM, you can produce your originally designed cup noodle, while at Orbi combines SEGA's hi-tech gaming technology with BBC Nature's knowhow to make you feel Mother Nature with your five senses.

Asakusa Kannon Senso-ji Temple



© TCVB

## Wonderful Gateway to Sightseeing

Japan's efficient transportation system makes a convenient daytrip easy, from Yokohama to Tokyo takes less than 30mins by train. It is even possible that after teambuilding and conference, you can visit Hakone Hot spa to relax or visiting Japan's most iconic Statue of Big Buddha and temple in Kamakura can be planned.



©Kudo Original Photo

※ Making advanced reservations.

InterContinental Yokohama Grand



## Excellent Rooms All Around

In Yokohama, you never fail to find a good hotel meeting your requirements among more than 80 hotels (with over 16,000 rooms) ranging from world-class to small reasonable types. Many hotels, which are equipped with banquet rooms of various sizes, provide a comfortable space suitable for your purpose.

Yokohama Chinatown



## A Gourmet's Adventure

One of the enjoyments you expect in Yokohama is gastronomy. More than 14,000 restaurants offer a wide variety of gourmet foods originated in Yokohama. There are almost 600 restaurants standing side by side in the Sakuragicho and Noge area, which is crowded with local visitors. Many of the restaurants there are open until the early hours of the morning.



Yokohama Motomachi MUTEKIRO



Yokohama Tourist Information Center

## No Language Barrier

Yokohama is renowned as one of the leading international cities in Japan. For many foreign companies based here today and annually-increasing foreign tourists coming here, thus guide signs displayed on the street and restaurant menus are written in multiple languages. Foreigner-friendly environments promise a stress-free stay in Yokohama.



## Experienced in All Types of Events

Lots of events and international conferences are held in Yokohama all year around. There are so many facilities meeting all kinds of needs, including waterfront sites, outdoor space, and unique sites available only for limited opportunities. We will propose a variety of facilities that bounds you satisfy.

Yokohama Stadium



## Hospitality and Expertise

Yokohama Convention & Visitors Bureau provides you customized support for organizer of business events. We are the experts on Yokohama's meeting business and will assist you from the early stage of the planning process to secure maximum support and best result for your event.

# Activities & Attractions

Yokohama offers you a variety of programs including party attractions to satisfy participants and teambuilding activities to boost member motivation. We will propose unforgettable formats by incorporating Japanese traditional performing arts, spectacular entertainment shows, and sports programs to excite both athletes and spectators.



Kabuki Planning MIYABI-YA

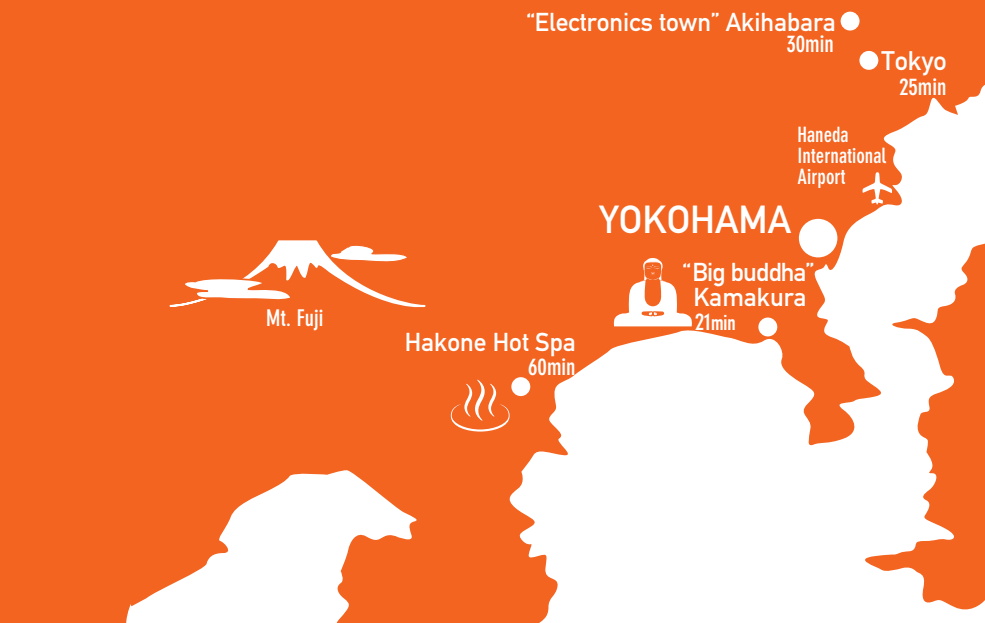


Japanese Drum Group KOSUI



The Musashi Clan Ninja Warriors

# LIFE-CHANGING EXPERIENCE



# Cruising

Yokohama Port cruising is one of the most popular programs. We offer you a wide variety of cruises with various chartered ships that cater for small groups to large groups of 400 people or more. You can enjoy special meals in an extraordinary atmosphere, watching the urban landscape of Yokohama. We will arrange suitable plans to meet your requirements.



Houseboat



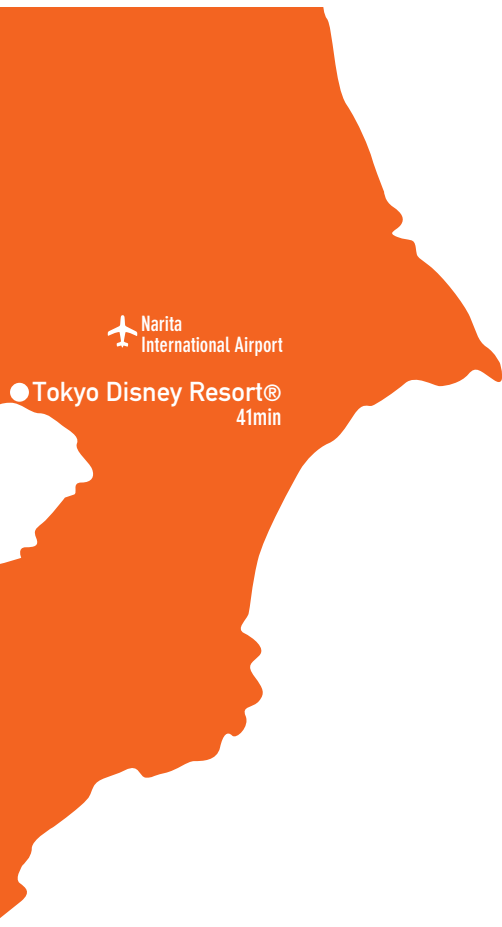


Yokohama Museum of Art

©Yasuyuki Kasagi

# Party Venues

Meetings and receptions held at special sites are quite attractive for participants gaining valuable experience. In Yokohama, historical structures, museums and other unique spots are available as venues. Extraordinary circumstances stimulate the sensitivity and inspiration of each participant, ensuring the success of your event.



Narita International Airport

● Tokyo Disney Resort® 41min



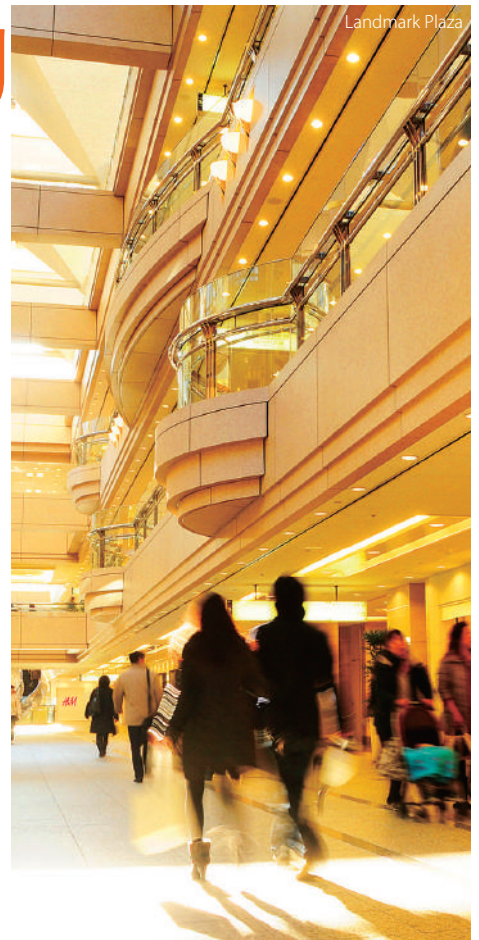
Osanbashi Pier



Yokohama Sankeien Garden

# Shopping

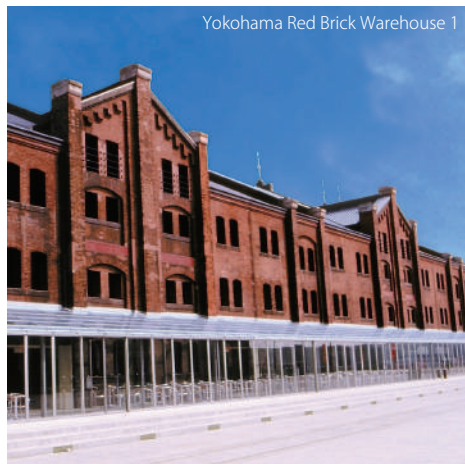
There are an array of shopping spots around event venues and hotels in Yokohama. You can drop by an outlet mall popular among tourists, a shopping mall offering high-quality products made in Japan, and local shopping streets before or after the event. Yokohama with its many unique stores is a paradise for shoppers.



Landmark Plaza



Royal Wing



Yokohama Red Brick Warehouse 1

For 50 to 100 pax

**Morning: Teambuilding at Nippon Maru**

Nippon Maru is a retired sail training ship for cadets, offers you marine classes to experience life on board. Simulation training will give all the participants well-regulated group life and camaraderie.

\* For marine classes, make a reservation at Yokohama Convention & Visitors Bureau.

**Lunch: Restaurant at Minato Mirai 21**

Minato Mirai 21 is a mega complex with 5 shopping malls. You will never get bored here.

**Dinner: Convivial party on Marine Shuttle (chartered)**

Enjoy cruise and dinner. It will give you glittery night view of Yokohama port.

**After Dinner: Evening journey to the nightlife hot spot in Noge area**

There are more than 600 restaurants, bars and discount stores in this area. You can enjoy wining & dining and shopping until dawn.



Dinner Cruise



Yokohama Noh Theater



Original Cocktails

Marine Shuttle



# SUCCESSFUL TOURS

The location of Yokohama is unique even in Japan: an urban city facing the sea and mountains rich in picturesque scenery. The space located in a natural environment away from the hustle and bustle of a business district promotes free yet creative ideas with concentration, which results in fully accomplishing the purposes of your incentive tours.

Here, we introduce recommended model courses of different scales.

**Model Courses**

1. For 50 to 100 pax
2. For 100 to 300 pax
3. For 300 to 500 pax
4. For 1,000 pax or more

For 100 to 300 pax

**Morning: Teambuilding at Yokohama China Town**

At one of the world's largest Chinatowns in Yokohama, you can organize a puzzle-solving quiz contest using the geography and structures of the town.

**Lunch: Lunch cruise on Marine Rouge (chartered)**

Enjoy a special lunch cruise while viewing the spectacular sights of the Port of Yokohama.

**Afternoon to evening: Appreciation of Noh (traditional masked dance-dramas) & Kyogen (traditional short comedic dramas), and a convivial party at Yokohama Noh Theater**

Yokohama Noh Theater is a cultural facility that exclusively presents Japanese classical dramas called "Noh". After appreciating a unique Noh performance, taste authentic Japanese cuisine at the venue.

**After Dinner: Bar hopping in Yoshida Town of the Kannai district**

There are countless bars and Japanese-style pubs in Yoshida Town of the Kannai district. You can enjoy cocktails originated in Yokohama there.



©Yokohama Chinatown Development Association





Yokohama Hakkeijima Sea Paradise



Yokohama Red Brick Warehouse



Osanbashi Hall

## For 300 to 500 pax

### Morning: Teambuilding at Hakkeijima Sea Paradise

Hakkeijima Sea Paradise is a theme park located on an island. There are an aquarium, attraction facilities, shopping mall, and others on the premises. You can organize a treasure hunting game by making good use of the vast site.

### Lunch: Barbecue at Marine Park

At the beach called "Marine Park" located near Hakkeijima Island, you can enjoy a barbecue.

### Afternoon: Shopping at Mitsui Outlet Park Yokohama Bayside

Mitsui Outlet Park Yokohama Bayside is a shopping mall, where global fashion brand products and articles popular in Japan are always available with discounts of 30% to 70%.

### Dinner: Convivial party at Osanbashi Hall

At "Osanbashi" Yokohama International Passenger Terminal, you can hold a party inviting up to 1,000 guests. Please enjoy gorgeous catering services including food stalls for Japanese cuisine and sushi-go-round at the venue.

### After Dinner: Shopping at Yokohama Red Brick Warehouse and Minato Mirai 21

Explore vibrant Red Brick Warehouse that houses about 40 shops each having unique concepts. It is an ideal place for keepsakes and souvenirs for families.

## For 1,000 pax or more

### Morning: Commendation ceremony or ceremonial gathering at the National Convention Hall of Yokohama in PACIFICO Yokohama

You can hold an important corporate meeting to commend excellent employees and agents or organize a commemorative milestone ceremony.

### Lunch: PACIFICO Yokohama's Exhibition Hall

Please enjoy buffet-style or boxed lunch according to your schedule.

### Afternoon: Teambuilding activities at Yokohama Arena, etc.

Please enjoy teambuilding activities involving all participants or optional tours for grouped participants.

### Evening: Convivial party at PACIFICO Yokohama's Exhibition Hall

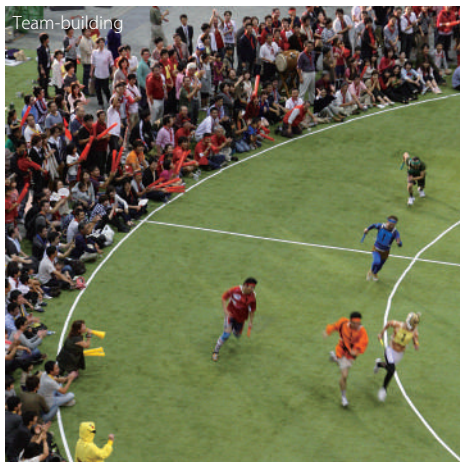
This hall has seating capacity for 5,000 and Inter-Continental Yokohama Grand offers you wonderful catering service with mouth-watering cuisines prepared by cordon blue chefs.



Exhibition Hall



Exhibition Hall



Team-building



National Convention Hall of Yokohama



Exhibition Hall 20,000m<sup>2</sup>



Team-building



# ALL PACIFICO

## ALL IN ONE

PACIFICO Yokohama is one of the world's largest convention complexes, where all functions required for MICE are integrated.

In addition to its excellent accessibility and comfortable environment surrounded by water and greenery, experienced staff will welcome you together with the latest equipment to thoroughly support you for your successful business meetings and incentives.

### [Main Uses]

- Commendation Ceremonies, gatherings, parties
- General meetings of employees, lecture meetings
- Various seminars, meetings from small to large
- Team-building activities (such as athletic meets), etc.

## Proven Track Record

PACIFICO Yokohama responds to incentive programs of any scale from small meetings for 50 persons to large conventions for up to 5,000 persons. The vast site located in a natural environment has been used for various business meetings and incentives in a wide range of industries.

- Network Marketing Industry: 5,000 persons
- Apparel Industry: 3,500 persons
- IT Industry: 3,000 persons
- Pharmaceutical Industry: 3,000 persons
- Insurance Industry: 2,500 persons
- Automotive Industry: 2,000 persons



Annex Hall 1,350m<sup>2</sup>



Rinko Park 12,500m<sup>2</sup>

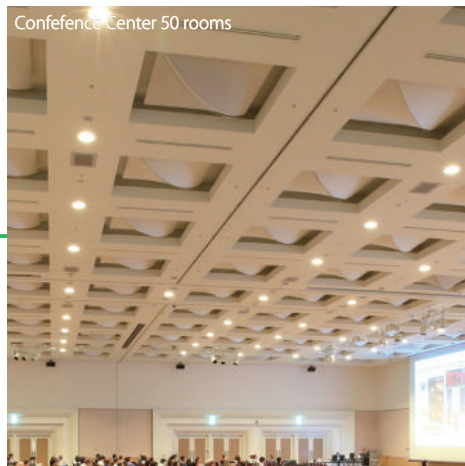
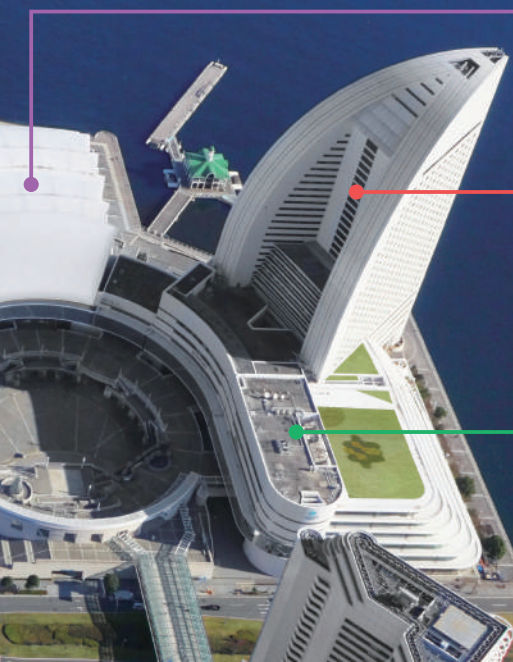


Exhibition Hall 20,000m<sup>2</sup>

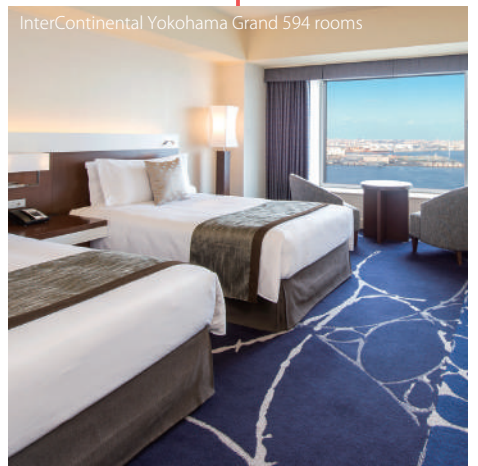


National Convention Hall of Yokohama 5002 seats

# IN ONE Yokohama



Conference Center 50 rooms



InterContinental Yokohama Grand 594 rooms





**Yokohama Convention & Visitors Bureau**

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