# YOKOHAMA JAPAN'S FIRST PORT OF CALL

THE OFFICIAL NEWSLETTER OF YOKOHAMA CONVENTION & VISITORS BUREAU



#### YOKOHAMA JAPAN'S FIRST PORT OF CALL



# WHAT'S NEW IN YOKOHAMA

Yokohama is a city in Kanagawa Prefecture, Japan. It has been the capital of Japanese culture since it opened to international trade in 1859.

A city that has grown exponentially since the 1960s, Yokohama has become a metropolitan area and is home to over three million people. There are many top-rated tourist attractions to be found in this city. So, what are some of the best things to do in Yokohama?

## YOKOHAMA AIR CABIN

The newest attraction in Minato Mirai, Yokohama's central business district, is the Yokohama Air Cabin. This is Japan's newest aerial tram, and the first urban circular cable car anywhere.

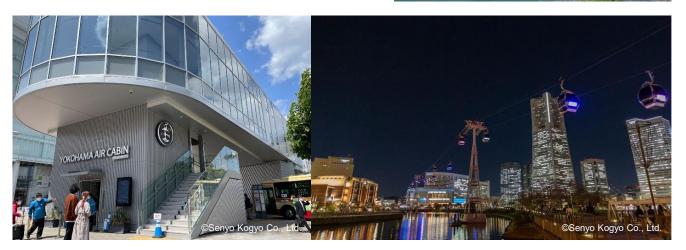
The Yokohama Air Cabin creates a new attraction at Minato Mirai to promote tourism and give visitors an elevated view of the city.

It connects JR Sakuragichō Station and Unga Park in the Shinko District.

The station building and cabins were designed by world-famous lighting designer Ms. Motoko Ishii, and create quite a spectacle with their detailed lighting plan.

For more details
<u>https://yokohama-air-cabin.jp/en/</u>

AN ELEVATED VIEW OF THE CITY





# Picenyo Kogyo Co., Ltd

# **10 Top-Rated Tourist Attractions in Yokohama**

Discover the new Yokohama, one of Japan's most popular tourist destinations. Here is a list of some of the top-rated tourist attractions in Yokohama, so that you can make plans for your next trip.



## **1: SANKEIEN GARDEN**

#### one of Japan's most famous hidden gems

Once the port at Yokohama opened in 1859 to foreign trade, the largest export from Japan was silk. By 1909, Japan had become the world's primary supplier of this fanciful fabric, serving American and European markets.

Hara Sankei, a Yokohama-based entrepreneur known for his silk trade, established the Sankeien Garden. The garden, is one of Japan's most famous hidden gems. Spanning about 175,000 square meters, Sankeien Garden has an outer garden that is open to the public and a private inner garden, formerly kept isolated for Sankei's personal use.

This expansive garden covers more than 117 acres and features 17 relocated buildings from Kyoto, Kamakura, and other places. The combination of rustic architecture and natural beauty appeals to visitors during any time of the year.

In addition to being a top tourist destination, Sankei Garden is also the cradle of modern Japanese culture, including art, literature, and even a tea ceremony. In 2007, the garden was granted national scenic beauty status, and it remains highly acclaimed for its cultural significance.

For more details
<u>https://www.sankeien.or.jp/en/</u>

## **2: YOKOHAMA CHINA TOWN**

#### glitter, dazzle, and excite

Yokohama's Chinatown is a cultural and culinary haven contained within a 500-meter square. Hundreds of restaurants and shops line the streets, selling souvenirs, fortune-telling, and other goods. Passing through the vivid gate will transport you to an entirely different world! Adorned with delicate sculptures, called "Paifang," that protect the north, south, east, and west of the city.

Come and experience the cultural extravagance of Yokohama's Chinatown while feasting on a variety of dishes that will awaken your senses!



# For more details https://www.yokohamajapan.com/things-to-do/detail.php?bbid=815

## **3: YOKOHAMA COSMOWORLD**

#### something for everyone to enjoy

Yokohama Cosmo World is an amusement park in Yokohama, Japan, with several distinctive features. Aside from its landmark attractions, such as the recordbreaking giant clock-faced Ferris wheel, this theme park offers various family entertainment, including rides and amusements with something for everyone to enjoy. The massive 202-meter Ferris wheel is a popular attraction on the Yokohama skyline. You will enjoy the night views of Yokohama and see the lights of the city from a unique point in Japan. This attraction is an excellent option for families, small groups, and couples to visit together. It is just two minutes' walking distance from Minato Mirai station.



For more details
<a href="https://www.yokohamajapan.com/things-to-do/detail.php?bbid=199">https://www.yokohamajapan.com/things-to-do/detail.php?bbid=199</a>

## 4: YOKOHAMA LANDMARK TOWER SKY GARDEN

#### Mt. Fuji on the horizon

Riding the country's fastest elevator, you can whisk your way up to the 69th floor of Yokohama Landmark Tower Sky Garden in less time than it would take for a cup of noodles to digest.

Once there, enjoy 360-degree views stretching to Tokyo.

You can even see Mt.Fuji from the observation deck. At night, the views are exceptionally beautiful. The best days to go are clear ones, so that you can see Mt.Fuji on the horizon.



For more details
<a href="https://www.yokohama-landmark.jp.e.adv.hp.transer.com/skygarden/">https://www.yokohama-landmark.jp.e.adv.hp.transer.com/skygarden/</a>

## **5: SHIN-YOKOHAMA RAUMEN MUSEUM**



#### Enjoy Raumen In an immersive environment reminiscent of Japan 1958

Founded in 1994, Shin-Yokohama Raumen Museum is the world's first food-themed amusement park. It was created in response to a call from ramen enthusiasts.

In 1997, the building was renovated. To commemorate 20 successful years of business, they expanded on their long-standing ramen concept to include areas outside of Japan, to further showcase this enormously popular dish among international citizens.

Proudly offering a prime selection of restaurants from across all of Japan. Visitors can get a taste of popular ramen stores while dining in an atmosphere reminiscent of Japan in 1958 – the year when instant ramen was born.

For more details
<a href="https://www.raumen.co.jp/english/">https://www.raumen.co.jp/english/</a>

## 6: YAMASHITA PARK

#### one of Japan's first public parks

Yamashita Park is one of Japan's first public parks and has been entertaining visitors since 1930. It was built from the rubble of the Great Kanto Earthquake. This charming park holds a grass field, a rose garden, and artful statues. The former wartime hospital ship Hikawa Maru is anchored here as well.



# For more details <a href="https://www.yokohamajapan.com/things-to-do/detail.php?bbid=190">https://www.yokohamajapan.com/things-to-do/detail.php?bbid=190</a>

## 7: YOKOHAMA HAKKEIJIMA SEA PARADISE



#### Family resort

Hakkeijima Sea Paradise includes Aqua Resorts, Pleasure Land, shops, and restaurants. If the other resorts are not enough, visit here and test out some of the rides and roller coasters, and stay in one of their hotels. You can also buy an annual pass if you're planning to come back again!

 For more details http://www.seaparadise.co.jp/en/

## 8: YOKOHAMA MINATO MIRAI

#### home to numerous high-rises

Minato Mirai 21 is a seaside urban area in central Yokohama. It is home to numerous high-rises, including the Landmark Tower. The region was once a shipyard until development began turning it into a new Japanese city center in the 1980s.

• For more details <u>https://goyokohama.jp/</u>



## 9: CUPNOODLES MUSEUM YOKOHAMA

#### design your own ramen cups

CUPNOODLES MUSEUM YOKOHAMA has a lot to offer families with young kids interested in how instant noodles are made.

This interactive museum is a fantastic place for everyone to spend time learning about the history of instant noodles and the "Creative Thinking" of Momofuku Ando, the inventor of "Chicken Ramen", the world's first instant noodles.



You can create your own completely original CUPNOODLES at My CUPNOODLES Factory and slurp noodles from eight countries, including Italy, Korea, and Malaysia at NOODLES BAZAAR - WORLD NOODLES ROAD-.

For more details
<u>https://www.cupnoodles-museum.jp/en/yokohama/</u>

### **10: MOTOMACHI Shopping Street**



#### a casual stroll and an afternoon of shopping

Motomachi Shopping Street is a street lined with shops selling traditional fashions, variety goods, antiques, clothing, and popular foreign brand items. It's also home to many restaurants and fashionable cafes, resting benches for people, and pet watering holes. It's the perfect place for a casual stroll and an afternoon of shopping!

For more details
<u>https://www.motomachi.or.jp/en/</u>

#### Contact:

Yokohama Convention & Visitors Bureau (YCVB) Business Events team | mice@ycvb.or.jp | Tell:+81-45-221-2111

#### About us :

Yokohama Convention & Visitors Bureau (YCVB) aims to provide comprehensive, customized support for any organization planning a convention, exhibition, incentive tour or other event to overcome these difficult days and create new value for meetings. We wish to stay connected while distancing. Please feel free to call or drop in an email.

Stay safe, Stay in & Stay Inspired.

For more information, visit <u>https://business.yokohamajapan.com/mice/en/</u> Follow us on Facebook <u>https://www.facebook.com/DISCOVERYOKOHAMA.JAPAN</u>

