

Tuesday, March 28, 2023

Exclusively for Business Event Participants: Sustainable experiences available only in Yokohama

Now, more than ever, a sustainable approach is essential for successful international conferences and events.

At Yokohama Convention & Visitors Bureau (YCVB), we value sustainability in all our activities and do our utmost to contribute to a greener, more inclusive, and culturally diverse world. We have therefore created four amazing sustainable experiences, which are exclusively for business event participants, and unique to the city of Yokohama.

Yokohama Mobile Yoga

Experience yoga anytime and anywhere in the vibrant metropolis of Yokohama.

This wellness activity can be held anywhere—parks, conference rooms, or exhibition halls. Inspired by Yokohama's natural beauty, the yoga sessions use the calming sound of waves, delicate aromas, and images of Yokohama's beautiful sea to create a relaxing and meditative experience for business event participants. To ensure accessibility to all, the sessions can be arranged for any level of experience, can be held in Japanese and English, and don't require a change of clothing.

Sankeien Garden Immersive Experience

Spend a quiet and contemplative morning away from the hustle and bustle of the city.

This exclusive event will allow business event participants to enter Yokohama's most beautiful Japanese garden before the official opening time. A guide will be on hand to explain Sankeien's rich history and culture, and participants will learn about the sustainability of traditional Japanese architecture. After the tour of the garden and the historic buildings, a mindfulness session will provide the perfect conclusion to a tranquil morning.

Other sustainable experiences are **Minato Mirai Stand-Up Paddleboard Plastic Fishing**, where participants can actively reduce plastic waste and enjoy dynamic views of Yokohama; and **Cyclopolitain**, which are eco-sightseeing taxis. All four of these experiences make use of local resources in a sustainable manner.

YCVB continues to pioneer sustainable experiences, so that business events held in Yokohama can innovate, lead, and inspire.

For more information on YCVB's sustainable experiences, please visit the website:

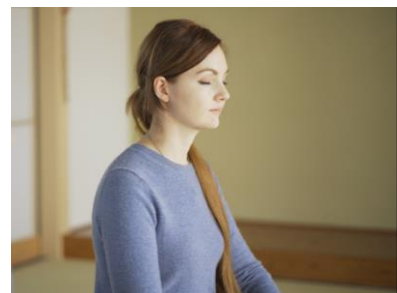
<https://business.yokohamajapan.com/mice/en/sustainable/activity/>



Yokohama Mobile Yoga at
PACIFICO Yokohama Exhibition Hall



Sankeien Garden, Yokohama's most
beautiful Japanese garden



Mindfulness session will provide the
perfect conclusion to a tranquil morning

For inquiries, please contact:

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